

Edital 2019 Projeto Luz da Terra

LUZ DA TERRA PUBLIC NOTICE 001/2019 - PROCULT UFJF SELECTION FOR OCCUPATION OF THE CINEMA-THEATER

The Federal University of Juiz de Fora, through the Pro-Rector of Culture, makes public, for the knowledge of those interested, the present call for selection of the Cine-Theatro Central, called "Luz da Terra Project", with events produced in Juiz de Fora, in accordance with the following clauses and conditions:

The creation of the Pro-rectory of Culture in 2006 opened the door to solve an old demand of artists and producers of the city eager for the chance to occupy one of the most important stages of the country, Cine-Theatro Central. A project was drawn up, which, as a continuity, has been providing since 2007 the meeting of the local arts with this icon of the municipal culture that became national historical patrimony.

At first naming specific actors and directors as honorees, the project extends this fanfare and reverence to all those who strive to worship theater, literature, dance and music in all its nuances. The ideal of democratizing access to relevant and quality works reaches 2019, highlighting an even closer relationship between the Federal University of Juiz de Fora and the best of local artistic creation.

With more than ten years of uninterrupted achievements and activities, the project is advancing to its new decade with a selective process that looks at issues such as permanence, relevance, originality, cultural and social extension, reinforcing its mission to encourage production of Juiz de Fora, based on proposals that, after selection process, will occupy the 15 dates exclusively assigned to those talents that are "lights of earth" (english translation from the name of the project, Luzes da Terra).

1. Purposes

1.1 - To promote the selection, through a Commission designated by the Vice-Rector of Culture of the UFJF, of projects that have as objective the occupation of the Cine-Theatro Central in a maximum of 15 (fifteen) dates in the period from 1 April 2019 to 30 April 2020, for the realization of events in the areas of theater, music, literature and other activities artistic and cultural events that result in presentations open to the public in general;

1.2 - Encourage the production of the local culture;

1.3 - To democratize, in a transparent way, the support of the Federal University of Juiz de Fora to the process of developing the culture produced in the City;

1.4 - To promote, by means of partnership, a stimulus to the popularization of works produced in Juiz de Fora.

2. Competitors

2.1. Are able to participate in the selection of projects to occupy the Cine-Theatro Central individuals who will be directly responsible for the realization of the project of occupation, companies of artistic productions, companies or groups of artistic and cultural nature, with or without the desire of profit, domiciled for at least three (3) years in Juiz de Fora, counted based on the date of registration in the selection and henceforth called Proponent.

2.1.1 - Proposals already covered by laws encouraging the federal, state and / or municipal culture are not impeded.

2.1.2 - The candidate who is in debt to the Federal University of Juiz de Fora and / or complying with any kind of penalty imposed by the Board of Directors of Cine-Theatro Central may not participate in the selection.

2.1.3 - For registration purposes, in the case of bands or groups, a representative must be indicated (individual or legal entity), who will act administratively and legally at all stages of this Notice.

2.2. The Proposer must be aware of the responsibility for works that are not 100% of its own authorship, being its exclusive obligation any and all liability, including possible collection of fines and proceedings regarding any copyright.

2.3 - In the publicity material and in the tickets it must be included the condition of spectacle developed through the "Luz da Terra Project", and the support of UFJF / Pro-rector of Culture of UFJF / Cine-Theatro Central;

2.3.1 - The dissemination material must be presented prior to the approval of the UFJF Pro-Rectory of Culture, which will provide the official logos of the institution and the Project;

2.4 - It is prohibited the participation of organs of the Federal University of Juiz de Fora and other entities that already use Cine-Theatro Central through a legal instrument signed with the UFJF, the members of the Board of Directors of the Theater and the Selection Committee provided for in present announcement.

3. Conditions for granting

3.1 - In case the show / event is offered to the community free of charge, without fees, tickets or any form of retribution, the occupation of Cine-Theatro Central on the date released will be free;

3.2 - In the case of ticket collection, whose unit value may not exceed R\$ 50.00 (fifty reais): payment of the Occupancy Rate in the amount of R\$ 1,419.00 (one thousand four hundred and nineteen reais) per approved date, to be removed as follows:

3.2.1 - up to the 7th (seventh) day after the delivery or receipt of the Permission Term for signature: R\$ 497.00 (four hundred and ninety-seven reais) corresponding to 35% of the total value as a reserve, to be collected through the Federal Government's Single Collection Guide (GRU), according to the conditions to be discriminated in the specific Use of Permission Term between the UFJF and the Contractor, whose receipt must be delivered

within the same term, at the administration of Cine Theatro Central together with the Permit Term, duly signed by the legal representative of the proponent;

3.2.2 - up to 4 business days prior to the scheduled date for the event: the remaining R\$ 922.00 (nine hundred and twenty-two reais), through the Federal Government's Single Collection Guide (GRU), whose proof of payment shall be delivered within the same term, in the management of Cine Theatro Central.

3.2.3 - The lack of discharge on the due date of the reservation fee (item 3.2.1) will imply the impediment of the proposer and his / her legal representative for at least 1 (one) year from the date released for the presentation of the show / event, and the loss of the right to participate in the next "Luz da Terra" Project.

3.2.4 - The failure to pay the remaining installment (item 3.2.2) on the due date (up to 4 business days prior to the start of the presentation), whose receipt should be delivered within the same time period, at the Cine Theatro Central Secretariat, will cause the impediment to the accomplishment of the event, and all legal, juridical and criminal responsibility resulting from the suspension shall be borne by the proposer's legal representative.

3.3 - Assignment of 10% (ten percent) of the total amount of tickets available for the event / show, which must be delivered to the Central Theater Secretariat at least 15 (fifteen) business days prior to the event and which will be distributed by the PróReitoria de Cultura of the UFJF, at its discretion, to schools, philanthropic entities, community centers, etc.

3.4 - The guarantee of participation of at least 90% (ninety percent) of the technical team and cast informed in the Application Form, except in cases duly justified in writing and accepted by the Directing Council of the Central Cine-Theatro, under penalty of legal representative to respond by false declaration and for noncompliance with this Notice.

3.5 - Subscription of Term of Onerous Permission (contract);

3.6 - Respect the rules and regulations of Cine-Theatro Central and the present Public Notice;

4. Dates

Up to 15 (fifteen) dates will be available to be enjoyed by the selected proposals, subject to the following conditions:

4.1 - Each registered bid may claim one (1) date in the period from April 1, 2019 to April 30, 2020, including the assembly time, execution of the performance - which may not exceed four (4) hours of duration - and dismantling, respecting the hours of operation of the theater, which is from Tuesday to Sunday, from 8 am to 11:59 pm, with lunch hours from 12:00 pm to 2:00 p.m. Exclusive dates for testing and assembly will not be considered;

4.2 - The dates will be suggested by the proponents in proper form and will be released for occupation observing in advance the availability in the programming of the theater

(<http://www.theatrocentral.com.br/programacao-2/>) and technical conditions of the Cine-Theatro Central;

4.3 - In case of coincidence of suggestion of date by more than one proposer, the assignment will follow the order of classification of the proposals according to the result of the analysis of the Selection Committee;

4.4 - Once the date of occupation has been defined, the proposer shall sign a declaration of commitment of the use of the chosen date, upon penalty of the fines and impediments described in Clause 4.5;

4.5 - The proposer who fails to comply with the agreed presentation date will be prevented from attending the next "Luz da Terra" Project Announcement, and will be obliged to pay, by way of a fine, the normal public price set for Onerous Permission, excluding force majeure reason presented in writing and duly substantiated and approved by the Directing Council of CineTheatro Central;

4.6 - The proposer who requests the date and for reasons of force majeure requests the Board of Directors of Cine-Theatro Central to transfer the same, it may execute it only once within the same year that has been contemplated. If there is no justification or approval of transfer by the Board of Directors, the event will be definitively canceled.

5. Registration

Registration	From 14/01/2019 to 14/02/2019
Disclosure of the partial results	Until 20/02/2019
Deadline for appeal	From 21/02/2019 to 27/02/2019
Disclosure of final results	01/03/2019

5.1 - Registration is free and will be held in person from Tuesday to Friday, from 9:00 am to 12:00 p.m. and from 2:00 p.m. to 5:00 p.m., at the CineTheatro Central office, at Praça João Pessoa, s / nº, Calçadão da Rua Halfeld, Out, MG;

5.2 - Entries will not be accepted after the established time and date, by mail, or when they fail the requirements contained in this announcement.

5.3 - For registration in the "Luz da Terra Project", it is mandatory to present the following documentation:

5.3.1 - Application form that will be available on the Cine-Theatro Central website (<http://www.theatrocentral.com.br/project-light-of-the-first/>) during the registration deadline;

5.3.2 - Curriculum of the artist, group or company and / or producers or promoters participating in the project containing address, e-mail and contact telephone;

5.3.3 - Material supporting the artistic production of the proponent in photography and / or video;

5.3.4 - Declaration stating that the proponent represents the artist / group / main institution involved in the proposal and that the artist / group / institution is aware of the date suggested for the event;

5.3.5 - Documentation:

Physical person: copies of the identity card and CPF, curriculum vitae, copy of proof of residence in the city of the last 3 years, counted based on the date of enrollment in the Selection and documentation proving a minimum of three (3) years of experience prior realization of the object and the technical and operational capacity to carry out the planned activities and the fulfillment of the established goals;

Legal Entity: copy of the Social Contract or Statute and Election Minutes of the Board of Executive Officers of the company, copy of proof of active enrollment at CNPJ that proves the minimum of three (3) activity, identity card and CPF of the legal representative.

5.4 - Appeal

5.4.1 The candidate who is not classified may request his / her note through e-mail cinetheatrocentral@ufjf.edu.br.

5.4.2 If you wish, the proponent may file an appeal that must be filed in person or sent via e-mail cinetheatrocentral@ufjf.edu.br. The proponent will present the justifications that will be analyzed later by the Council of the Central Cinema-Theatro.

6. Selection Committee

6.1 The Selection Committee shall consist of 5 (five) effective members and 4 (four) alternates, all nominated and appointed by the UFJF Pro-Rector of Culture, who shall hold the Commission Presidency and shall have the power of tie-breaking.

6.2 - In case of impediment of the titular member, by reason of serious or exceptional nature, the president of the Selection Committee will call the substitute.

6.3 - In case of impediment of the Pro-Rector of Culture, a representative appointed by the Commission shall take the Chair of the Commission.

6.4 - The criteria for the nomination of the members of the Selection Committee should be based on the notorious competence and contribution of the nominees to the scene of the local culture.

6.5 - No member or alternate member of the Selection Committee may have a direct or indirect participation in any proposal submitted for selection.

6.6 - Failure to comply with item 6.5 will imply the immediate dismissal of the member or substitute member of the Selection Committee and the disqualification of the related proposal.

7. Judgment Criteria

The proposals forwarded will be evaluated considering, in order of magnitude:

1.	Originality, novelty, artistic relevance and cultural expression.	30%
2.	Artistic-cultural relevance in relation to the city.	20%
3.	Cultural and social extension of the proposal.	15%
4.	Presentation of dissemination strategies.	15%
5.	Explanation of feasibility of realization.	10%
6.	Technical team - composition.	10%

8. Selection process and result

8.1 - The Selection Committee will analyze the proposals submitted within a maximum of three (3) days after the closing of the registrations, based on the criteria of judgment contained in clause 7 and will define the dates of concession, obeying the classification order and observing preferably, and when available, the date options suggested by the proposer in the application form;

8.2 - After evaluating the proposals submitted, the Selection Committee will draw up a conclusive report of its work, indicating the list of proposals selected by order of qualification, accompanied by the definition of the dates granted and that will be reserved by the administration of Cine-Theatro Central for the presentation of the events ;

8.3 - The results of the selected proposals will be published on the website of the Pro Rector of Culture of the Federal University of Juiz de Fora and the Cine-Theatro Central.

8.3.1 - The non-attendance of the representative will lead to the disqualification of the proposal and will lead to the call of the legal representative of the approved alternate proposal;

8.4 - If there is a need, the Selection Committee may call the proposers, at a specific date and time, to provide clarification on the proposal submitted.

8.4.1 - In case of absence of the proponent to the call of the Selection Committee, the proposal will be automatically disqualified;

8.5 - The internal questions of the Selection Committee shall be resolved by a majority of the votes of the members present.

9.**General****provisions**

9.1 - The act of registration implies acceptance of the rules and conditions established in this Notice, as well as in the regulations for the use of Cine-Theatro Central.

9.2 - The legal representative of the proposer is responsible for all necessary measures, prescribed by current legislation, including collection of taxes, fees, emoluments, etc. due to the competent bodies, of copyrights and juvenile court, necessary for release of the show, and a copy of said proofs must be presented at the Secretariat of the Cine-Central Theater in accordance with the time stipulated in the term of onerous permission signed between the parts.

9.2.1 - Failure to deliver or incomplete delivery of the documents due shall oblige Cine-Theatro Central to communicate the fact to the competent authority (ies).

9.2.2 - The legal representative of the proposer shall be liable for any impediment to the performance of the event determined by the competent authority and shall prohibit its participation and those represented in the next Notice of the "Light of the Earth Project", as well as in the lease of the premises of Cine-Theatro Central for the period determined by its Board of Directors;

9.3 - All necessary measures required by current legislation to release the event to the competent bodies (ECAD, ISS, SBAT, OMB, PROCON, SAU, among other public bodies and demands), as well as the notice of Juvenile Court, will be which shall be the sole responsibility of the PERMISSIONARY, whose copies must be delivered in the Administration of the Cine-Central Theater according to the terms of onerous permission signed between the parties. If the documents are not delivered within the stipulated deadline, the show will be suspended.

9.4 - The proponent who has pending any document related in item 9.3 in some previous spectacle will be prevented from participating in the next "Luz da Terra Project".

9.5 - The proponent will be exclusively responsible for all expenses incurred in the execution of the show, including tax, labor and social charges arising from contracting directly or indirectly for the execution of the project and especially material, criminal or moral damages against Cine Theatro Central and/or third parts original from the performance of the show.

9.6 - The expenses of loading tickets, advertising, assembly, disassembly, transportation, lighting and sound are borne by the proponent;

9.7 - In the event of supervenience in fact from others, which obliges Cine Theatro Central to keep its premises closed by force of determination of the UFJF or any other legal or administrative decision on the date assigned to the spectacle, no penalty shall be payable to Theatro.

9.8 - If the occupation of dates for events not related to the "Luz da Terra Project" prevents the availability of the 15 (fifteen) vacancies offered by this Notice during the period of the

Notice, the performance of shows may be extended, on an exceptional basis, by the Directing Council of Cine-Theatro Central.

9.9. By referring to a precarious act, the permission to use Cine-Theatro Central may be revoked at any time, in the interest of the Administration and without any right of indemnification to the licensee.

9.9 - The omissions relating to this notice shall be resolved by the Selection Committee.

10 - Due to the democratization nature of this Call's access, the approved proposals can not be reinscribed in other editions.

Juiz de Fora, January 4, 2019

Valéria de Faria Cristófaró

Pro-Rector of Culture of UFJF